1988 CANADIAN NATIONAL ELECTION SURVEY
CAMPAIGN ELECTION SURVEY: MODIFIED FORMAT

### \*\* A. INTEREST AND MEDIA

>a1<

First, some questions about the present federal election campaign.

Would you say that you are very interested, fairly interested, not very interested, or not at all interested in the campaign?

- <1> very interested
- <2> fairly interested
- <3> not very interested
- <4> not at all interested
- <8> Don't Know
- <9> Refused

>a2<

How many days IN THE PAST WEEK did you watch the news on T.V.?

- <0> None [goto a3]
- <1> One
- <2> Two
- <3> Three
- <4> Four
- <5> Five
- <6> Six
- <7> Seven
- <8> Don't Know [goto a3]
- <9> Refused [goto a3]

>a2a<

Was that mainly the CBC news? (mention main source only)

- <1> Yes, CBC
- <3> Both CBC and other
- <5> No, Other
- <8> Don't Know
- <9> Refused

>a2b<

How much attention did you pay to news on TV about the election campaign? Would you say A GREAT DEAL, QUITE A BIT, SOME, VERY LITTLE, or NONE?

- <1> a great deal
- <2> quite a bit
- <3> some

- <4> very little
- <5> none
- <8> Don't Know
- <9> Refused

>a3<

In the past week, did you see any television commercials for a political party?

- <1> yes
- <5> no
- <8> Don't Know
- <9> Refused

>a4<

How many days IN THE PAST WEEK did you read a daily newspaper?

- <0> None [goto a5]
- <1> One
- <2> Two
- <3> Three
- <4> Four
- <5> Five
- <6> Six
- <7> Seven / Every day
- <8> Don't Know [goto a5]
- <9> Refused [goto a5]

>a4a<

What daily newspaper did you read most for news about national politics? (IF NECESSARY: In what city is that published?)

- <1> Calgary Herald <15> Montreal The Gazette
- <2> Calgary Sun <16> Ottawa Citizen
- <3> Edmonton Journal <17> Quebec Le Journal
- <4> Edmonton Sun <18> Quebec Le Soleil
- <5> Evening Times Globe <19> Regina Leader Post
- <6> Fredericton Daily Gleaner <20> Saskatoon Star Phoenix
- <7> Halifax Chronicle Herald <21> Toronto Globe & Mail
- <9> Kitchener-Waterloo Record <23> Toronto Sun
- <10> London Free Press <24> Vancouver Province
- <11> Moncton Times-Transcript <25> Vancouver Sun
- <12> Montreal La Presse <26> Victoria Times-Colonist
- <13> Montreal Le Devoir <27> Windsor Star
- <14> Montreal Le Journal <28> Winnipeg Free Press

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<0> OTHER (specify) [specify] <98> Don't know <99> Refused
>a4b<
How much attention did you pay to articles in the newspaper about the election
campaign? Would you say A GREAT DEAL, QUITE A BIT, SOME, VERY LITTLE, or
NONE?
                    <1> a great deal
                    <2> quite a bit
                    <3> some
                    <4> very little
                    <5> none
                    <8> Don't Know
                    <9> Refused
>a5< [allow 2]</pre>
Now, a general question: In this campaign, what issues are the PARTY
LEADERS talking about?
             (ENTER TEXT AND END WITH ///)
>a6<
Did you see the last TV debate among the party leaders?
                    <1> yes
                    <5> no
                    <8> Don't Know
                    <9> Refused
                                   [goto a7]
>a6a<
(From what you have heard)
Which leader performed the BEST in that debate?
                    <1> Mulroney
                    <2> Turner
                    <3> Broadbent
                    <8> Don't know
                    <9> Refused
>a6b<
```

(From what you have heard)

Which leader performed the WORST?

- <1> Mulroney
- <2> Turner
- <3> Broadbent
- <8> Don't know
- <9> Refused

>a7<

We would like to know whether you pay much attention to politics GENERALLY, whether there is an election going on or not. Would you say that you follow politics VERY CLOSELY, FAIRLY CLOSELY, NOT VERY CLOSELY, or NOT AT ALL?

- <1> very closely
- <2> fairly closely
- <3> not very closely
- <4> not at all
- <8> Don't Know
- <9> Refused

### Section B

>B<

Half of the respondents were asked vote intentions ("Section B") at this early stage of the question. Others were asked vote intentions near the end of the questions just prior to Section M Canmpaign Activities.

>b1<

Now we'd like to ask you about what you expect to do in this election.

As things look now, do you expect to vote in the upcoming federal election?

<1> Yes

<5> No [goto b6]

<8> Don't know [goto b6]

<9> Refused [goto b6]

>b2<

Which party do you think you will vote for: the Conservative Party, the Liberal Party, the New Democratic Party, or another party?

<1>	Conservative	[goto	b4]
<2>	Liberal	[goto	b4]
<3>	N.D.P.	[goto	b4]
<4>	Other (specify)	[goto	b4]

<8> Don't Know <9> Refused

>b3<

Perhaps you have not yet made up your mind. But which party are you leaning toward now?

<1> Conservative

<2> Liberal

<3> N.D.P

<4> Other (specify) [goto b6]

>b4<

Is there a party, [Conservative, Liberal or NDP] that you definitely DO NOT WANT TO VOTE FOR?

<1> Yes, won't vote: Conservative

<2> Yes, won't vote: Liberal

<3> Yes, won't vote: N.D.P

<4> Yes, neither of the other parties [goto b6]

<5> Yes, won't vote: "other" party (e.g. Communist)

<7> No

<8> Don't Know

<9> Refused

>b5<

Would you say that your choice of the party respondents idenfied is final, or that you may still change your mind?

<1> final

<5> may change

<8> Don't Know

<9> Refused

>b6<

Now, thinking back to the last federal election, in 1984, did you vote in that election?

<1> Yes

<5> No [goto b8]

<8>	Don't Know	[goto	b8]
<9>	Refused	[goto	b8]

>b7<

Which party did you vote for?

- <1> Conservative
- <2> Liberal
- <3> N.D.P.
- <4> Other (specify)[specify]
- <8> Don't Know
- <9> Refused

>b8<

And what about the last provincial election held in [date of last provincial election]in [respondent's province]. Did you vote in that election?

<1> Yes

<5> No [goto b10]

>b9<

Which party did you vote for?

- <1> Conservative
- <2> Liberal
- <3> New Democratic
- <4> Social Credit (BC ONLY)
- <5> Parti Quebecois (QUEBEC ONLY)
- <6> Other (specify)[specify]
- <8> Don't Know
- <9> Refused

>b10<

This question asked of Quebec respondents only.

What is your opinion on Quebec independence? Do you support it completely, support it somewhat, oppose it somewhat, oppose it completely or don't you really have an opinion on it?

- <1> Support it completely
- <2> Support it somewhat
- <3> Oppose it somewhat

- <4> Oppose it completely
- <8> No opinion
- <9> Refused

>C< [if rn7 eq <1> goto m1]

### \*\*\*\* C. PERSONAL FINANCIAL CONDITIONS

>c1<

To help us understand the background to this year's election, we are interested in how people are getting along financially these days.

Would you say that you (and your family living there) are BETTER off or WORSE off financially than you were a year ago?

<1> better off

<3> same [goto c2] <5> worse off [goto c1b]

>c1a<

Is that MUCH better off or SOMEWHAT better off?

<1> much better

<2> somewhat better

<8> Don't Know

<9> Refused
 [goto c2]

>c1b<

Is that MUCH worse off or SOMEWHAT worse off?

<5> much worse

<4> somewhat worse

<8> Don't Know

<9> Refused

>c2<

Now looking ahead, do you think that a year from now you (and your family living there) will be BETTER off financially or WORSE off, or just about the same as now?

<1> better year from now

<3> same [goto c3] <5> worse year from now [goto c2b]

>c2a<

Is that MUCH better off or SOMEWHAT better off?

<1> much better

<2> somewhat better

<8> Don't Know

<9> Refused
 [goto c3]

>c2b< [equiv c2a]</pre>

Is that MUCH worse off or SOMEWHAT worse off?

<5> much worse

<4> somewhat worse

<8> Don't Know

<9> Refused

>c3<

Have the economic policies of the federal government made you (and your family living there) BETTER off, WORSE off,or HAVEN'T THEY MADE MUCH OF A DIFFERENCE either way?

<1> better off

<3> haven't made much difference

<5> worse

<8> Don't Know

<9> Refused

>c4<

On July 1 this year, the government changed the tax system. For some people, income taxes have gone down. For others, they have gone up. Have these changes meant that your (and your family's) income, after taxes, has GONE UP or GONE DOWN?

<1> gone up

<3> no change

<5> gone down

<8> Don't know

<9> Refused

## \*\*\*\*\* D. LEADER, PARTY, CANDIDATE EVALUATION

#### >d1a<

Now we'd like to ask you about the leaders, parties, and local candidates.

First I'm going to read a list of names of people in politics. For each name, please tell me whether you know QUITE A LOT, A FAIR AMOUNT, JUST A LITTLE, or NOTHING AT ALL about the person.

	Quite a Lot	Fair Amount	Just a Little	Nothing At All	Refused
Brian Mulroney	<1>	<2>	<3>	<4>	<9> ===>
>d1b< John Turner	<1>	<2>	<3>	<4>	<9> ===>
>dlc< Ed Broadbent	<1>	<2>	<3>	<4>	<9> ===>

## >d1d<

Now I want to ask about the Conservative candidate in your riding. Have the Conservatives nominated a candidate in your riding yet?

	yes, have nominated no, have not nominated	[goto	d1e]
_	Don't know Refused	[goto [goto	=

## >d1da<

Do you know QUITE A LOT, A FAIR AMOUNT, JUST A LITTLE, or NOTHING AT ALL about him or her?

<1> Quite a lot

<2> Fair amount

<3> Just a little

<4> Nothing at all

<8> Don't Know

<9> Refused

#### >d1e<

How about the Liberals. Do they have a candidate yet?

<1> yes, have nominated

<5> no, have not nominated [goto d1f]

### >d1ea<

And how much do you know about him or her?

<1> Quite a lot

<2> Fair amount

<3> Just a little

<4> Nothing at all

<8> Don't Know

<9> Refused

### >d1f<

How about the NDP. Do they have a candidate yet?

<1> yes, have nominated

<5> no, have not nominated [goto d2]

<8> Don't know [goto d2]

<9> Refused [goto d2]

## >d1fa<

And how much do you know about him or her?

<1> Quite a lot

<2> Fair amount

<3> Just a little

<4> Nothing at all

<8> Don't Know

<9> Refused

>d2<

Now let's talk about your feelings towards the political parties, their leaders and their candidates.

I'll read a name and ask you to rate a person or a party on a thermometer that runs from 0 to 100 degrees. Ratings between 50 and 100 degrees mean that you feel favourable toward that person. Ratings between 0 and 50 degrees mean that you feel unfavourable toward that person. You may use any number from 0 to 100 to tell me how you feel.

Type <1> to continue ====>

>d2a<

How would you rate BRIAN MULRONEY?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused

>d2b<

How would you rate JOHN TURNER?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused

>d2c<

How would you rate ED BROADBENT?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused >d2d<

How would you rate THE CONSERVATIVE PARTY?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused

>d2e<

How would you rate THE LIBERAL PARTY?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused

>d2f<

How would you rate THE NEW DEMOCRATIC PARTY?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

< 0 - 1 0 0 >

<998> Don't Know <999> Refused

>d2g<

How would you rate THE CONSERVATIVE CANDIDATE in your riding?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused >d2h<

How would you rate THE LIBERAL CANDIDATE in your riding?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused

>d2i<

How would you rate THE N.D.P. CANDIDATE in your riding?

(The thermometer runs from 0 to 100 degrees, where 0 represents a very negative feeling and 100 a very positive feeling?)

<0-100>

<998> Don't Know <999> Refused

>d3<

Now, we'd like to know about your impressions of the party leaders. I am going to read a list of words and phrases people use to describe political figures. After each one, I would like you to tell me how much the word or phrase fits your impressions.

Type <1> to continue =====>

>d3a<

How much would you say "INTELLIGENT" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide		not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==	:=>

>d3b<

How much would you say "TRUSTWORTHY" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d3c<

### "A MAN OF VISION"

(How much would you say "A MAN OF VISION" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide		not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===:

>d3d<

## "COMPASSIONATE"

(How much would you say "COMPASSIONATE" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===:

>d3e<

#### "KNOWLEDGEABLE"

(How much would you say "KNOWLEDGEABLE" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d3f<

"MORAL"

(How much would you say "MORAL" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d3g<

#### "PROVIDES STRONG LEADERSHIP"

(How much would you say "PROVIDES STRONG LEADERSHIP" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==	:=>

>d3h<

## "REALLY CARES ABOUT PEOPLE LIKE YOU"

(How much would you say "REALLY CARERS ABOUT PEOPLE LIKE YOU" fits your impression of Brian Mulroney: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d4a<

Would you say "INTELLIGENT" fits your impression of JOHN TURNER: A GREAT DEAL, SOMEWHAT, A LITTLE or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==	==>

>d4b<

How much would you say "TRUSTWORTHY" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d4c<

### "A MAN OF VISION"

(How much would you say "A MAN OF VISION" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===

>d4d<

## "COMPASSIONATE"

(How much would you say "COMPASSIONATE" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d4e<

#### "KNOWLEDGEABLE"

(How much would you say "KNOWLEDGEABLE" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> =	==

>d4f<

"MORAL"

(How much would you say "MORAL" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==:	=>

>d4g<

### "PROVIDES STRONG LEADERSHIP"

(How much would you say "PROVIDES STRONG LEADERSHIP" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d4h<

## "REALLY CARES ABOUT PEOPLE LIKE YOU"

(How much would you say "REALLY CARES ABOUT PEOPLE LIKE YOU" fits your impression of John Turner: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide		not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==:	=>

>d5a<

Would you say "INTELLIGENT" fits your impression of ED BROADBENT: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==:	=>

>d5b<

How much would you say "TRUSTWORTHY" fits your impression of Ed Broadbent: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==:	=>

>d5c<

### "A MAN OF VISION"

(How much would you say "A MAN OF VISION" fits your impression of Ed Broadbent: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d5d<

## "COMPASSIONATE"

(How much would you say "COMPASSIONATE" fits your impression of Ed Broadbent: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide		not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==:	=>

>d5e<

### "KNOWLEDGEABLE"

(How much would you say "KNOWLEDGEABLE" fits your impression of Ed Broadbent: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d5f<

# "MORAL"

(How much would you say "MORAL" fits your impression of Ed Broadbent:

A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide		not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d5g<

(How much would you say "PROVIDES STRONG LEADERSHIP" fits your impression of Ed Broadbent: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d5h<

"REALLY CARES ABOUT PEOPLE LIKE YOU"

(How much would you say "REALLY CARES ABOUT PEOPLE LIKE YOU" fits your impression of Ed Broadbent: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d6<

We'd like to get your impressions of the candidates that you know in your riding. I am going to read a list of phrases people use to describe the candidates. After each one, I would like you to tell me how much the phrase fits your impression of the candidate.

Type <1> to continue =====>

>d6a<

"WOULD MAKE A GOOD CABINET MINISTER".

How much does this phrase fit your impression of the CONSERVATIVE CANDIDATE: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

<sup>&</sup>quot;PROVIDES STRONG LEADERSHIP"

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d6b< [no erase]</pre>

"A REAL CONSERVATIVE"

(A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d6c<

"WOULD LOOK AFTER THE INTERESTS OF YOUR RIDING"

(A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d7a<

"WOULD MAKE A GOOD CABINET MINISTER"

How much does this phrase fit your impression of the LIBERAL CANDIDATE: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d7b<

"A REAL LIBERAL"

(A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d7c<

"WOULD LOOK AFTER THE INTERESTS OF YOUR RIDING"

(A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d8a<

"WOULD MAKE A GOOD CABINET MINISTER"

How much does this phrase fit your impression of the NDP CANDIDATE: A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==	==>

>d8b<

"A REAL NEW DEMOCRAT"

(A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref	
<1>	<2>	<3>	<4>	<5>	<8>	<9> ==	:=>

>d8c<

"WOULD LOOK AFTER THE INTERESTS OF YOUR RIDING"

(A GREAT DEAL, SOMEWHAT, A LITTLE, or NOT AT ALL?)

great deal	somewhat	can't decide	little	not at all	D.K.	Ref
<1>	<2>	<3>	<4>	<5>	<8>	<9> ===>

>d9<

Is one of the candidates already YOUR member of Parliament?

<1> Yes <3> Maybe

<5> No [goto D12]

<8> Don't Know [goto D12]
<9> Refused [goto D12]

>d9a<

Which one?

<1> Conservative candidate

<2> Liberal candidate

<3> NDP candidate

<4> Other (specify)[specify]

<8> Don't know [goto D12]

<9> Refused [goto D12]

>d10a<

There are many ways in which members of Parliament can have contact with the people in their ridings. Think of your [fill rc1] MP.

Have you ever: attended a meeting or gathering where he/she spoke?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

>d10b<

received something in the mail from him/her?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

## >d10c<

read about him/her in a newspaper or magazine?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

## >d10d<

heard him/her on the radio?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

# >d10e<

seen him/her on TV?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

## >d10f<

met him/her personally?

<1> Yes [goto dl1a]

<5> No

<8> Don't Know

<9> Refused

# >d10g<

talked to a member of his/her staff or someone in his/her office?

<1> Yes [goto dl1a]

<5> No

<8> Don't Know

<9> Refused
 [goto D12]

### >d11a<

Was it to: express an opinion?

<1> Yes <5> No

<8> Don't Know
<9> Refused

### >d11b<

Was it to: seek information

<1> Yes <5> No

<8> Don't Know <9> Refused

### >d11c<

Was it to: seek help on a problem you had

<1> Yes <5> No

<8> Don't Know <9> Refused

## >d11d<

How satisfied were you with the response?

Were you VERY SATISFIED, SOMEWHAT SATISFIED, NOT VERY SATISFIED or NOT AT ALL SATISFIED?

<1> Very satisfied

<2> Somewhat satisfied

<3> Not very satisfied

<4> Not at all satisfied

<7> Did not receive a response

<8> Don't know

<9> Refused

#### >d13<

Respondent's were not asked about the Conservative candidate if they earlier said they new nothing at all about their riding candidate.

Do you happen to remember the name of the Conservative candidate in your riding?

>d14<

How about the Liberal candidate in your riding?

(Do you happen to remember his or her name?)

>d15<

How about the NDP candidate in your riding?

(Do you happen to remember his or her name?)

## E. PROVINCIAL ECONOMIC CONDITIONS

>e1<

What about economic conditions in [respondent's province].

Would you say that OVER THE PAST YEAR economic conditions in [fill pppp] have GOTTEN BETTER, STAYED ABOUT THE SAME, or GOTTEN WORSE?

<1> gotten better
<2> stayed the same [goto e2]
<3> gotten worse [goto e1b]

<8> Don't Know [goto e2]
<9> Refused [goto e2]

#### >e1a<

Would you say MUCH better or SOMEWHAT better?

<1> much better

<2> somewhat better

<8> Don't Know

<9> Refused
 [goto e2]

>e1b<

Would you say MUCH worse or SOMEWHAT worse?

<5> much worse

<4> somewhat worse

<8> Don't Know

<9> Refused

>e2<

Would you say that the economic policies of the federal government have made the [respondent's province] economy BETTER, WORSE, or HAVEN'T THEY MADE MUCH DIFFERENCE either way?

<1> better

<3> no difference [goto f1]
<5> worse [goto e2b]

<8> Don't know [goto f1]
<9> Refused [goto f1]

>e2a<

Would you say MUCH better or SOMEWHAT better?

<1> much better

<2> somewhat better

<8> Don't Know

<9> Refused
 [goto f1]

>e2b<

Would you say MUCH worse or SOMEWHAT worse?

<5> much worse

<4> somewhat worse

<8> Don't Know <9> Refused

## \*\*\*\* F. STRATEGIC CONTINGENCIES

>f1<

Now let's talk about how the election is going for each party.

We will be using a scale which runs from 0 to 100, where 0 represents NO chance for the party, 50 represents AN EVEN CHANCE, and 100 represents CERTAIN victory.

Type <1> to continue =====>

>f1a<

(Using the 0 to 100 scale), what do you think the CONSERVATIVE party's chances are of winning IN YOUR RIDING?

<0-100>

<998> Don't Know <999> Refused

>f1b<

(Using the 0 to 100 scale), what do you think the LIBERAL party's chances are of winning IN YOUR RIDING?

<0-100>

<998> Don't Know <999> Refused

>f1c<

(Using the 0 to 100 scale), what do you think the NEW DEMOCRATIC party's chances are of winning IN YOUR RIDING?

<0-100>

<998> Don't Know <999> Refused

>f2a<

(Using the 0 to 100 scale), what do you think the CONSERVATIVE party's

chances are of winning the election IN THE WHOLE COUNTRY?

<0-100>

<998> Don't Know <999> Refused

>f2b<

(Using the 0 to 100 scale), what do you think the LIBERAL party's chances are of winning the election IN THE WHOLE COUNTRY?

<0-100>

<998> Don't Know <999> Refused

>f2c<

(Using the 0 to 100 scale), what do you think the NEW DEMOCRATIC party's chances are of winning the election IN THE WHOLE COUNTRY?

<0-100>

<998> Don't Know <999> Refused

>f3<

IN THE PAST WEEK, have you read or heard any polls about how well the parties are doing?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

## \*\*\*\* G. NATIONAL ECONOMIC CONDITIONS

>g1<

Now, I want to ask you about the economy in the COUNTRY as a whole.

Would you say that over the PAST YEAR the economy of the COUNTRY has GOTTEN BETTER, STAYED ABOUT THE SAME OR GOTTEN WORSE?

<1> gotten better

<3> about same [goto g2]
<5> gotten worse [goto g1b]

<8> Don't Know [goto g2]
<9> Refused [goto g2]

>g1a<

Would you say MUCH better or SOMEWHAT better?

<1> much better

<2> somewhat better

<8> Don't Know

<9> Refused
 [goto g2]

>glb< [equiv gla]</pre>

Would you say MUCH worse or SOMEWHAT worse?

<5> much worse

<4> somewhat worse

<8> Don't Know

<9> Refused

>g2<

What about the NEXT 12 months? Do you expect the country's economy to get BETTER, STAY ABOUT THE SAME, or GET WORSE?

<1> get better

<3> stay the same

<5> get worse

<8> Don't know

<9> Refused

>g3<

Would you say that the policies of the federal government have made the country's economy BETTER, WORSE, or HAVEN'T THEY MADE MUCH DIFFERENCE either way?

<1> better

<3> worse [goto g3b]

<5> haven't made much difference [goto hla]

<8> Don't know [goto hla]
<9> Refused [goto hla]

### >g3a<

Would you say MUCH better or SOMEWHAT better?

- <1> much better
- <2> somewhat better
- <8> Don't Know
- <9> Refused
   [goto hla]

## >g3b< [equiv g3a]</pre>

Would you say MUCH worse or SOMEWHAT worse?

- <5> much worse
- <4> somewhat worse
- <8> Don't Know
- <9> Refused

#### \*\*\*\* H. SELF/OTHER PLACEMENTS

### >hla<

Some people feel that too much is being done to promote the French language in Canada. Others feel that not enough is being done to promote French.

How much do you think should be done to promote French: MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, MUCH LESS, or haven't you thought much about it?

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <0> Haven't thought much [goto h2a]
- <8> Don't know [goto h2a]
- <9> Refused [goto h2a]

## >h1b<

Where does the FEDERAL LIBERAL party stand on this question?

Does the FEDERAL LIBERAL party think that MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, or MUCH LESS should be done to promote French?

- <1> Much more
- <2> Somewhat more

- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <8> Don't know
- <9> Refused

#### >h1c<

How about the FEDERAL CONSERVATIVE party?

(Does the FEDERAL CONSERVATIVE party think that MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, or MUCH LESS should be done to promote French?)

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <8> Don't know
- <9> Refused

#### >h1d<

How about the FEDERAL NDP party?

(Does the FEDERAL NDP think that MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, or MUCH LESS should be done to promote French?)

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <8> Don't know
- <9> Refused

## >h1e<

How about Brian Mulroney?

(Does Brian Mulroney think that MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, or MUCH LESS should be done to promote French?)

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <8> Don't know

#### <9> Refused

### >h1f<

What about John Turner?

(Does John Turner think that MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, or MUCH LESS should be done to promote French?)

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <8> Don't know
- <9> Refused

## >h1g<

#### And Ed Broadbent?

(Does Ed Broadbent think that MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, or MUCH LESS should be done to promote French?)

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <8> Don't know
- <9> Refused

## >h2a<

Some people believe that Canada should have closer ties with the United States. Others feel that Canada should distance itself from the United States.

How about you? Do you think Canada should be: MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, MUCH MORE DISTANT, or haven't you thought much about this?

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant

- <0> Haven't thought much [goto h3]
- <8> Don't know [goto h3]
- <9> Refused [goto h3]

### >h2b<

Where does the FEDERAL LIBERAL party stand on this question?

Does the FEDERAL LIBERAL party think that Canada should be MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, or MUCH MORE DISTANT?

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant
- <8> Don't know
- <9> Refused

#### >h2c<

How about the FEDERAL CONSERVATIVE party?

(Does the FEDERAL CONSERVATIVE party think that Canada should be MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, or MUCH MORE DISTANT?)

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant
- <8> Don't know
- <9> Refused

## >h2d<

How about the FEDERAL N.D.P. party?

(Does the FEDERAL N.D.P. party think that Canada should be MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, or MUCH MORE DISTANT?)

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant

- <8> Don't know
- <9> Refused

## >h2e<

How about Brian Mulroney?

(Does Brian Mulroney think that Canada should be MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, or MUCH MORE DISTANT?)

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant
- <8> Don't know
- <9> Refused

### >h2f<

What about John Turner?

(Does John Turner think that Canada should be MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, or MUCH MORE DISTANT?)

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant
- <8> Don't know
- <9> Refused

## >h2g<

## And Ed Broadbent?

(Does Ed Broadbent think that Canada should be MUCH CLOSER to the United States, SOMEWHAT CLOSER, ABOUT THE SAME AS NOW, SOMEWHAT MORE DISTANT, or MUCH MORE DISTANT?)

- <1> Much closer
- <2> Somewhat closer
- <3> About the same as now
- <4> Somewhat more distant
- <5> Much more distant
- <8> Don't know

### <9> Refused

>h3<

Some people believe that Canada must have stronger trade unions to protect workers. Others feel that Canada's trade unions are too strong already, and that the power of trade unions should be curbed.

How much power do you think trade unions should have: MUCH MORE, SOMEWHAT MORE, ABOUT THE SAME AS NOW, SOMEWHAT LESS, MUCH LESS, or haven't you thought much about this?

- <1> Much more
- <2> Somewhat more
- <3> About the same as now
- <4> Somewhat less
- <5> Much less
- <0> Haven't thought much
- <8> Don't know
- <9> Refused

#### >h4a<

Most experts argue that if we want more government services we must increase taxes and if we want lower taxes we must reduce services.

If you HAD TO CHOOSE, should the level of taxes and services be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know [goto h5]
- <9> Refused [goto h5]

## >h4b<

Where does the FEDERAL LIBERAL party stand on this issue?

Does the FEDERAL LIBERAL party think the level of taxes and services should be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know

#### <9> Refused

#### >h4c<

How about the FEDERAL CONSERVATIVE Party?

(Does the FEDERAL CONSERVATIVE party think the level of taxes and services should be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?)

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know
- <9> Refused

#### >h4d<

How about the FEDERAL N.D.P. party?

(Does the FEDERAL N.D.P. party think the level of taxes and services should be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?)

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know
- <9> Refused

# >h4e<

How about Brian Mulroney?

(Does Brian Mulroney think the level of taxes and services should be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?)

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know
- <9> Refused

#### >h4f<

What about John Turner?

(Does John Turner think there the level of taxes and services should be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?)

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know
- <9> Refused

### >h4g<

#### And Ed Broadbent?

(Does Ed Broadbent think the level of taxes and services should be MUCH HIGHER, SOMEWHAT HIGHER, ABOUT THE SAME, SOMEWHAT LOWER, or MUCH LOWER than now?)

- <1> Much higher
- <2> Somewhat higher
- <3> About the same as now
- <4> Somewhat lower
- <5> Much lower
- <8> Don't know
- <9> Refused

#### >h5<

Sometimes in Canada people use the labels `left' or `left-wing' and `right' or `right-wing' to describe political parties, politicians and political ideas.

Do you sometimes use these labels?

- <1> yes [goto h5a]
- <5> no
- <8> don't know
- <9> refused
   [goto i1]

# >h5a<

Where would you place YOURSELF: VERY MUCH to the LEFT, SOMEWHAT to the LEFT, in the CENTRE, SOMEWHAT to the RIGHT, or VERY MUCH to the RIGHT?

- <1> Very much to the LEFT
- <2> Somewhat to the LEFT
- <3> in the CENTRE
- <4> Somewhat to the RIGHT
- <5> Very much to the RIGHT
- <7> Does not apply to Respondent
- <8> No opinion
- <9> Refused

#### \*\*\*\* I. FEDERAL PARTY IDENTIFICATION

### >i1<

Thinking of federal politics, do you usually think of yourself as a Liberal, Conservative, N.D.P, or none of these?

- <1> Liberal
- <2> Conservative
- <3> N.D.P
- <4> None [goto i3]
- <8> Don't Know [goto i3]
- <9> Refused [goto j1]

### >i2<

How strongly [fill rc2] do you feel, very strongly, fairly strongly, or not very strongly?

- <1> Very Strongly
- <3> Fairly Strongly
- <5> Not Very Strongly
- <8> Don't Know
- <9> Refused
- [goto j1]

# >i3<

Do you generally think of yourself as being a little closer to one of the federal parties than to the others?

- <1> Yes [goto i4]
- <5> No
- <8> Don't Know
- <9> Refused
   [goto j1]

#### >i4<

Which party is that?

- <1> Liberal
- <2> Conservative
- <3> N.D.P
- <4> None
- <8> Don't Know
- <9> Refused

# \*\*\*\* J. GOVERNMENT PERFORMANCE

# >j1<

Now let's talk about the job the Conservative government has done since it was formed four years ago.

Is this Conservative government MORE honest or LESS honest than the Liberal government before 1984, or hasn't this changed much?

<1> more honest

<3> hasn't changed much [goto j2]

<5> less honest [goto j1b]

<8> Don't know [goto j2]

<9> Refused [goto j2]

# >j1a<

Would you say that it is much more honest or somewhat more honest?

<1> much more

<2> somewhat more

<8> Don't Know

<9> Refused

[goto j2]

# >j1b< [equiv j1a]</pre>

Would you say that it is much less honest or somewhat less honest?

<5> much less

<4> somewhat less

<8> Don't Know

<9> Refused

# >j2<

Has the Conservative government done MORE or has it done LESS to promote the interests of Quebec than the Liberal government before 1984, or hasn't this changed much?

- <1> more
- <3> hasn't changed much [goto j3]
- <5> less [goto j2b]
- <8> Don't know [goto j3]
- <9> Refused [goto j3]

# >j2a<

Do you approve or disapprove of this increase of effort?

- <1> approve
- <3> neither approve nor disapprove
- <5> disapprove
- <8> Don't know
- <9> Refused
  - [goto j3]

# >j2b<

Do you approve or disapprove of this decrease of effort?

- <1> approve
- <3> neither approve nor disapprove
- <5> disapprove
- <8> Don't know
- <9> Refused

### >j3<

Has the Conservative government done MORE or has it done LES to promote the interests of Western Canada than the Liberal government before 1984, or hasn't this changed much?

- <1> more
- <3> hasn't changed much [goto j4]
- <5> less [goto j3b]
- <8> Don't know [goto j4]
- <9> Refused [goto j4]

# >j3a<

Do you approve or disapprove of this increase of effort?

<1> approve

- <3> neither approve nor disapprove
- <5> disapprove
- <8> Don't know
- <9> Refused
   [goto j4]

>j3b<

Do you approve or disapprove of this decrease of effort?

- <1> approve
- <3> neither approve nor disapprove
- <5> disapprove
- <8> Don't know
- <9> Refused

>j4<

How would you rate the Conservative government's performance on the protection of the environment?

Is it very good, good, poor, or very poor?

- <1> Very Good
- <2> Good
- <3> Neither good nor bad
- <4> Poor
- <5> Very Poor
- <8> Don't know
- <9> Refused

### \*\*\*\* K. CAMPAIGN ACTIVITIES

>k1<

Now let's talk about how the campaign has gone in your riding over the past seven days.

In the past week, were you contacted in person or by telephone by any of the local candidates or party workers here in your riding?

<1> yes

<5> no [goto k2]

```
<9> Refused [goto k2]
>k1a<
Which party was he or she from?
               <1> Conservative party
               <2> Liberal party
               <3> N.D.P. party
               <4> Other party (specify)
               <8> Don't know [goto k2]
               <9> Refused [goto k2]
>k1b<
Any other party?
(Did any other party contact you in person or by telephone in the past week?)
               <0> No [goto k2]
               <1> Conservative party
               <2> Liberal party
               <3> N.D.P. party
               <4> Other party (specify)
               <8> Don't know [goto k2]
               <9> Refused [goto k2]
>k1c<
Any other party?
(Did any other party contact you in person or by telephone in the past week?)
               <0> No [goto k2]
               <1> Conservative party
               <2> Liberal party
               <3> N.D.P. party
               <4> Other party (specify)
               <8> Don't know [goto k2]
```

<8> Don't know [goto k2]

<9> Refused [goto k2]

#### >k2<

Were you contacted in any other ways by the parties in the last week, for example, by having a pamphlet left in your mailbox?

<1> yes

<5> no [goto 11]

<8> Don't know [goto 11]

<9> Refused [goto 11]

#### >k2a<

Which party was that?

<1> Conservative party

<2> Liberal party

<3> N.D.P. party

<4> Other party (specify)

<8> Don't know [goto 11]

<9> Refused [goto 11]

#### >k2b<

Did any other party contact you in any other way?

<0> No [goto 11]

<1> Conservative party

<2> Liberal party

<3> N.D.P. party

<4> Other party (specify)

<8> Don't know [goto 11]

<9> Refused [goto 11]

### >k2c<

Did any other party contact you in any other way?

<0> No [goto 11]

<1> Conservative party

<2> Liberal party

<3> N.D.P. party

<4> Other party (specify)

<8> Don't know [goto 11]

<9> Refused [goto 11]

# \*\*\* L. POLICY

#### >11<

Now we would like to ask you about a few of the issues in this election.

First, what is the most important issue in this campaign to YOU?

(ENTER TEXT AND END WITH ///)

#### >12<

There were two versions of question >12<, in 1 half the sample, the question referred to Canada, the other, the Mulroney government.

As you know, [Canada/Mulroney government] has reached a Free Trade Agreement with the United States. All things considered, do you support the agreement or do you oppose it?

- <1> support
- <3> neither support nor oppose
- <5> oppose
- <8> Don't Know [goto 13]
- <9> Refused [goto 13]

#### \*\*\* RANDOM ASSIGNMENT TO CHALLENGES WITHIN FAVOUR/OPPOSE GROUPS:

Respondents who said they supported free trade were random by assignment to one of the 3 challenge statements (12a1, 12a2, 12a3). Respondent who said they opposed free trade were randomly assigned to one of 2 challenge statements (12b1 or 12b2). Respondents who neither supported or opposed free trade were randomly assigned to one of the five challenge statements (12a1-12b2).

#### >12a1<

Some people say that under this agreement Canada will lose its ability to control key sectors of the economy, such as energy.

Does this consideration make you LESS SUPPORTIVE of the agreement, or does it make NO DIFFERENCE to how you feel?

- <1> less supportive
- <3> no difference
- <5> more supportive
- <8> Don't Know
- <9> Refused [goto 13]

#### >12a2<

Some people say that this agreement will make it very hard for us to maintain our social programmes, such as medicare.

Does this consideration make you LESS SUPPORTIVE of the agreement, or does it make NO DIFFERENCE to how you feel?

<1> less supportive <3> no difference <5> more supportive <8> Don't Know <9> Refused [goto 13]

#### >12a3<

Some people say that under this agreement many Canadians will lose their jobs, in industries such as textiles, automobiles, and services.

Does this make you LESS SUPPORTIVE of the agreement, or does it make NO DIFFERENCE to how you feel?

<1> less supportive <3> no difference <5> more supportive <8> Don't Know <9> Refused [goto 13]

# >12b1<

Some people say that this agreement will defend us against AMERICAN protectionism, such as happened in the softwood lumber dispute.

Does this make you LESS OPPOSED to the agreement, or does it make NO DIFFERENCE to how you feel?

<1> less opposed <3> no difference <5> more opposed <8> Don't Know <9> Refused [goto 13]

# >12b2<

Some people say that this agreement will lower the cost of many of the goods

that Canadian families need.

Does this make you LESS OPPOSED to the agreement, or does it make NO DIFFERENCE to how you feel?

- <1> less opposed
- <3> no difference
- <5> more opposed
- <8> Don't Know
- <9> Refused
   [goto 13]

#### >13<

As you may know, Canada belongs to NATO, a military alliance which includes the United States and many Western European countries. Do you think that Canada should stay in NATO or get out of NATO?

- <1> stay in NATO
- <3> depends
- <5> get out of NATO
- <8> Don't Know
- <9> Refused

#### >14<

There were four versions of the Meech Lake Accord question. Each respondent was randomly assigned to one of the four groups.

# >14a<

Now I would like to ask you about the Meech Lake Accord, reached last year by the federal and provincial governments.

Do you support the accord or oppose it?

# >14b<

Now I would like to ask you about the Meech Lake Accord, reached last year by the federal and provincial governments.

Under this accord, Quebec is recognized as a distinct society.

Do you support the accord or oppose it?

>14c<

Now I would like to ask you about the Meech Lake Accord, reached last year by the federal and provincial governments.

Under this accord, the government of Quebec has agreed to accept the new Constitution of Canada, as the other nine provinces did in 1981. Do you support the accord or oppose it?

>14d<

Now I would like to ask you about the Meech Lake Accord, reached last year by the federal and provincial governments.

Under this accord, the powers of provincial governments are strengthened in various ways. Do you support the accord or oppose it?

<1> support

<3> neither support nor oppose

<5> oppose

<8> Don't Know

<9> Refused

====>[goto 15]

>15<

Some people think that the government of Canada should tighten up its immigration policy. Others think that Canada should welcome even more immigrants.

How about you? Should Canada admit MORE immigrants or FEWER immigrants than at present?

<1> more

<3> depends/stay the same

<5> fewer

<8> Don't Know

<9> Refused

>L6<

Respondents were randomly assigned to one of two version of the abortion question (16a and 16b). The difference between the two questions was the order in which the responses were offered. In 16a the choices were "abortion never permitted", "permitted after need established" and "women's personal choice". In 16b, the order of these responses was revised. An additional experiment was incorporated into each version of the question: half the respondents were told that "according to the Supreme Court, the Charter of Rights says the governments cannot make abortion absolutely illegal".

Now we would like to get your views on abortion. We know that this is a sensitive question.

[According to the Supreme Court, the Charter of Rights says that governments cannot make abortions absolutely illegal.]

Of the following three positions, which is closest to your own opinion: one, abortion should NEVER be permitted,

two, should be permitted only after need has been established by a doctor, or three, should be a matter of the woman's personal choice?

- <1> abortion never permitted
- <3> permitted after need established
- <5> woman's personal choice
- <8> Don't know
- <9> Refused
   [goto 17]

>16b<

Now we would like to get your views on abortion. We know that this is a sensitive question.

[According to the Supreme Court, the Charter of Rights says that governments cannot make abortions absolutely illegal.]

Of the following three positions, which is closest to your own opinion: one, abortion should be a matter of the woman's personal choice, two, should be permitted only after need has been established by a doctor, or three, should NEVER be permitted?

- <1> woman's personal choice.
- <3> permitted after need established by a doctor
- <5> abortion never permitted
- <8> Don't know
- <9> Refused

>17<

The government intends to sell shares in Air Canada to private bidders. On balance, do you favour or oppose the privatization of Air Canada?

- <1> favour
- <3> neither favour nor oppose
- <5> oppose
- <8> Don't Know
- <9> Refused

#### >18<

The Conservative government has made a number of amendments to the Official Languages Act. These amendments extend services for the French people outside Quebec and for the English people inside Quebec.

Do you favour or oppose the extension of such services?

- <1> favour
- <3> neither favour nor oppose
- <5> oppose
- <8> Don't Know
- <9> Refused

>19<

Respondents were randomly assigned to one of two versions of the nuclear submarine question.

#### Version 1

As you may know, the government intends to buy 8 or more nuclear submarines for the Navy to assert government sovereignty in the Canadian North.

- All things considered, do you support or oppose buying nuclear submarines?
  - <1> support
  - <3> neither support nor oppose
  - <5> oppose
  - <8> Don't know
  - <9> Refused

# Version 2

As you may know, the government intends to buy 8 or more nuclear submarines for the Navy at a cost of 8 billion dollars or more.

- All things considered, do you supprt or oppose buying nuclear submarines?
  - <1> support
  - <3> neither support nor oppose
  - <5> oppose
  - <8> Don't know
  - <9> Refused

#### >110<

As we have already mentioned, the government has made a number of changes to the tax system. On the whole, do you support or oppose these changes?

- <1> support
- <3> neither support nor oppose
- <5> oppose
- <8> Don't know
- <9> Refused

#### >111<

Mr. Turner instructed Liberal Senators to block the Free Trade Agreement until after the election.

Which of the following two statements is closer to your own view.

- 1. A non-elected body like the Senate should never block bills passed by the elected House of Commons.
- 2. On such an important question the Senate should block the bill until the people have had a chance to decide.
  - <1> Senate should never block bills
  - <5> Senate should block the bill
  - <8> Don't know
  - <9> Refused

#### >112<

If the Liberal party forms the next government, what do you think they will do with the Free Trade Agreement? Will they tear it up, attempt to renegotiate it, or implement it?

- <1> Tear it up
- <3> Renegotiate [goto 112a]
- <5> Implement it
- <8> Don't know
- <9> Refused

[goto 113]

#### >112a<

What if the attempt to renegotiate the agreement fails? Do you think a Liberal government will then implement the agreement or abandon it?

- <1> Implement
- <5> Abandon
- <8> Don't know
- <9> Refused

#### >113<

The Liberal party wants to give some Canadians a tax credit for their housing costs. Do you favour or oppose this idea?

(IF R ASKS WHO IS "SOME": SAY 'MIDDLE & LOWER INCOME CANADIANS WHO LIVE IN AREAS WHERE HOUSING IS EXPENSIVE'.)

- <1> favour
- <3> neither favour nor oppose
- <5> oppose
- <8> Don't Know
- <9> Refused

#### >114<

And now a question about child care. Which of the following three statements comes closest to your own opinion?

- 1. If parents want child care, they should pay for it THEMSELVES.
- 2. The government should help PARENTS pay for child care.
- 3. The government should provide financial help to DAY CARE centres.
  - <1> Parents pay
  - <3> Government should help parents
  - <5> Government should help Day Care Centers
  - <8> Don't Know
  - <9> Refused

#### \*\*\* M. CAMPAIGN ACTIVITIES

>m1<

Over the past week, have you discussed politics with other people?

<1> yes

<5> no

<8> Don't know

<9> Refused

>m2<

During the last week, have you helped a party's campaign, for example, by going to a meeting or rally, by working for a candidate, by putting a sticker on your car, or by putting up a lawn sign?

<1> yes

<5> no

<8> Don't know

<9> Refused

# \*\*\*\* N. BACKGROUND

>n1<

Before we finish the interview, we would like to get a little more information about your background. We need this information to check that our sample is representative of all Canadians.

In what year were you born?

<1880-1971>

<9998> Don't Know

<9999> Refused

(ENTER EXACT YEAR e.g., 1937)

>n2<

Are you presently married or living with a partner, divorced, separated, widowed, or have you never been married?

```
<1> Married / living with partner
```

- <2> Divorced
- <3> Separated
- <4> Widowed
- <5> Never married
- <8> Don't Know
- <9> Refused

#### >n3<

What is the highest level of education that you have completed?

- <1> No Schooling [goto n5]
- <2> Some elementary school
- <3> Completed elementary school
- <4> Some secondary / high school
- <5> Completed secondary / high school
- <6> Some technical, community college, CEGEP, College Classique
- <7> Completed technical, community college, CEGEP, College Classique
- <8> Some university
- <9> Bachelor's Degree
- <10> Master's degree
- <11> Professional degree or doctorate
- <98> Don't Know [goto n5]
- <99> Refused [goto n5]

# >n4<

Was any of your schooling obtained in a religious school?

- <1> Yes
- <5> No
- <8> Don't Know
- <9> Refused

### >n5<

We'd like to know if you are now working for pay, or are you unemployed, retired, a student, a homemaker, or something else?

- <1> working now (incl. on strike and any form of leave)
- <2> laid off
- <3> unemployed
- <4> disabled
- <5> retired

```
<6> student
           <7> homemaker
           <8> Don't Know [goto n9]
           <9> Refused [goto n9]
>n6<
What is/was your family principal wage earners/is your spouse's occupation.
      (RECORD EXACT OCCUPATION -- END WITH ///)
      (If unemployed, record most recent occupation)
>n7<
Is/are/were you/your spouse self-employed or work for someone else?
                      <1> self-employed
                                                  [goto n9]
                      <5> work for someone else
                      <8> Don't Know [goto n9]
                      <9> Refused [goto n9]
>n8<
Do/did does you/your spouse work for ...
                      <1> a private firm
                      <3> a government organization [goto n8a]
                      <5> a government-owned enterprise [goto n8a]
                      <8> Don't Know
                      <9> Refused
>n8a<
Is that the federal, the provincial or a local government?
                      <1> federal
                      <3> provincial
                      <5> local
                      <8> Don't Know
                      <9> Refused
```

Do you or anyone in your household belong to a labour union?

<1> Yes <5> No

<8> Don't Know

<9> Refused

>n10< [if n5 ge <7>]

[if n2 is <2> goto n11]

[if n2 is <3> goto n11]

[if n2 is <4> goto n11]

[if n2 is <5> goto n11]

[if n2 is <8> goto n11]

[if n2 is <9> goto n11][endif]

[if n5 eq <2> goto n11]

[if n5 eq <3> goto n11]

[if n5 eq <4> goto n11]

[if n5 eq <5> goto n11]

[if n5 is <1>][store <Were you> in rc3][endif]

[if n5 is <6>][store <Was your family's principal wage earner> in rc3][endif]

[if n5 is <7>][store <Was your spouse> in rc3][endif]

[fill rc3] out of work or laid off at any time during the last year?

<1> Yes

<5> No

<8> Don't Know

<9> Refused

#### >n11<

What is your religious affiliation? Is it Protestant, Catholic, Jewish, something else or no religion?

<1> Protestant [goto n11a]
<2> Catholic [goto n12]
<3> Jewish [goto n12]

<5> Other religion (Non-Judeo Christian) [goto n12]

<7> No religion [goto n13]

#### >n11a<

What church or denomination is that?

- <1> Anglican
- <2> United Church of Canada
- <3> Presbyterian
- <4> Baptist
- <5> Lutheran
- <6> Christian Reformed
- <7> Pentecostal
- <8> Other

# >n12<

How often do you attend your place of worship?

- <0> never
- <1> less than once a year
- <2> once or twice a year
- <3> several times a year
- <4> once a month
- <5> couple of times a month
- <6> nearly every week
- <7> every week
- <8> more than once a week
- <9> Don't Know, No Answer

# >n13<

In what country were you born?

- <1> Canada
- <2> British Isles <13> Yuqoslavia
- <4> France <14> Other European
- <5> Germany
- <15> India (incl. Pakistan, <6> Greece Sri Lanka, Bangladesh)
- <7> Holland / Netherlands <16> China / Hong Kong
- <17> Other Asia <8> Hungary <9> Italy <18> Latin America
- <10> Poland <19> Caribbean countries
- <11> Russia / USSR <20> African countries
- <21> Oceania (Australia, New Zealand) <12> United States
- <0> Other
- <98> Don't Know <99> Refused

# >n14< [if n13 eq <1> goto n15]

In what year did you come to live in Canada?

```
<1900-1988> exact year
          <9998> Don't know
          <9999> Refused
           (Enter Exact Year)
>n15< [store <do you belong?> in rc3][store <> in rc3a]
[if n13 eq <1>]
[store <did your ancestors belong> in rc3]
[store <on coming to this continent?> in rc3a][endif]
[if n13 eq <12>]
[store <did your ancestors belong> in rc3]
[store <on coming to this continent?> in rc3a][endif]
To what ethnic or cultural group
[fill rc3] [fill rc3a]
                                 <13> Italian
    <1> English
    <2> Irish
                                 <14> Japanese
    <3> Scottish
                                <15> Jewish
    <4> Welsh
                                <16> Native Indian/Inuit
                                 <17> Black
    <5> Chinese
    <6> Czech/Slovak
                                <18> Netherlands (Dutch)
    <7> Finnish/Baltic
                                <19> Polish
    <8> French/Quebecois
                                <20> Portuguese
    <9> German/Austrian
                                <21> Russian
    <10> Greek/Macedonian
                               <22> Scandinavian
    <11> Hungarian
                                <23> Ukrainian
    <12> Indian/Pakistani/Sikh <24> West Indian
         Bengali/Sri Lankan <25> Oceanic (Australian, New Zealander)
                                 <0> Other
         Tamil/Bangladesh
    <98> Don't know <99> Refused
>n16<
What is the first language you learned and still understand?
                     <1> French
                     <3> English
                     <5> Other
                     <8> Don't Know
                     <9> Refused
>n17<
What language do you usually speak at home?
                     <1> French
                     <3> English
                     <5> Other
```

```
<8> Don't Know <9> Refused
```

```
>n18< [if n16 eq <1> goto n19]
       [if n17 eq <1> goto n19]
```

Can you ALSO carry on a conversation in French?

<1> Yes <5> No

<8> Don't Know <9> Refused

# >n19<

How much income did you and other members of your family living with you receive IN TOTAL, before deductions, in the last 12 months, not just from wages but from all sources, including pensions, unemployment insurance, interest from savings, and rental income.

We don't need the exact figure, just a broad category. Was it ...

- <1> less than \$ 10,000
- <2> between \$ 10,000 and \$ 19,000
- <3> between \$ 20,000 and \$ 29,000
- <4> between \$ 30,000 and \$ 39,000
- <5> between \$ 40,000 and \$ 49,000
- <6> between \$ 50,000 and \$ 59,000
- <7> between \$ 60,000 and \$ 69,000
- <8> between \$ 70,000 and \$ 79,000
- <9> \$ 80,000 or more

<98> Don't know

<99> Refused

### >n20<

How many children under 18 years old live in your home?

<0> none

<1> one

<2> two

<3> three

<4> four

<5> five

<6> six

<7> seven or more

<8> Don't Know

<9> Refused

```
>lang< [allow 1]</pre>
>len1<
In general would say the questions were very interesting, somewhat
interesting, or not very interesting?
          <1> very interesting
          <3> somewhat interesting
          <5> not very interesting
          <8> don't know
           <9> refused
>len2<
Finally can you tell me how many minutes you think it took to complete this
questionnaire?
          <1-97>
           <98> don't know
          <99> refused
>zb2< [allow 1][loc 0/81]
>zd2a< [allow 3]</pre>
>zd2b< [allow 3]</pre>
>zd2c< [allow 3]</pre>
>zi1< [allow 1]</pre>
>EF< [allow 1]
>TZER<
```

[store b2 in zb2]
[store d2a in zd2a]
[store d2b in zd2b]
[store d2c in zd2c]
[store i1 in zi1]